




GOVERNMENT OF INDIA
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय
MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES



World Association for
Small and Medium
Enterprises (WASME)

Comprehensive Report on

WORLD MSME DAY 2025

Empowering MSMEs for a Sustainable and Digital
Future: Innovation, Resilience, and
Global Competitiveness



27 JUNE 2025



Bharat Mandapam,
Pragati Maidan, New Delhi

Executive Summary

The World MSME Day 2025, led by WASME under the visionary leadership of Dr. Sanjiv Layek, Executive Secretary, became an epochal milestone in positioning MSMEs as critical engines of inclusive, green, and digital development. Held at India's iconic Bharat Mandapam, the event



convened 300+ distinguished guests, including 12 Ambassadors, 24 international diplomats, senior trade policymakers, sustainability leaders, and award-winning MSMEs from across sectors and geographies.

The platform delivered not just panel discussions but a movement: amplifying MSMEs' voice in global conversations on climate change, digital transition, women-led entrepreneurship, and innovation. It stood out for its UN-aligned vision, rooted in SDGs, resilience-building, and equitable economic empowerment.

Opening Ceremony Highlights

Opening Keynote: Dr. Sanjiv Layek, Executive Secretary, WASME

"MSMEs are not just engines of economic growth—they are instruments of dignity, resilience, and inclusion. WASME remains committed to transforming the MSME narrative from 'support seekers' to global solution providers."

Dr. Sanjiv Layek's speech set a powerful tone—urging the world to view MSMEs as climate leaders, digital innovators, and gender inclusion warriors. His leadership continues to elevate WASME as the voice of global MSMEs across UN corridors and international development platforms.



Inaugural Dignitaries

- Shri Gopal Krishna Agarwal, National Spokesperson – Economic Affairs, BJP
- Mr. Vijay Kumar, Director General, WASME
- Her Excellency Amb. Jacqueline Mukangira, High Commissioner of Rwanda

- Shri Madhavendra Pratap Singh, MLA, Uttar Pradesh
- Shri Manoj Tiwari, Member of Parliament, renowned singer, and social leader

Guest of Honour: H.E. Amb. Jacqueline Mukangira, Rwanda

“MSMEs must not be left behind; they must be at the frontlines of global innovation, sustainability, and collaboration. Rwanda is proud to champion this vision with WASME.”

MLA Address: Shri Madhavendra Pratap Singh



“MSMEs are the architects of a self-reliant Bharat. WASME’s global bridge-building is vital for our local entrepreneurs.”

Chief Guest & Felicitation Ceremony: Shri Manoj Tiwari

As Chief Guest, he awarded 50+ WASME Excellence Awardees, praising MSMEs as the “real heroes of India’s growth story”.



Event Agenda Highlights

Time	Session
09:00 AM	Registration & Welcome
09:30 AM	Inaugural Ceremony
10:45 AM	Panel I – Digital Transformation & Technology
11:30 AM	Fireside Chat – Women & Youth Enterprises
12:15 PM	Panel II – Finance, Sustainability & Trade
01:00 PM	WASME Excellence Awards 2025
02:00 PM	MSME Showcase & Networking Lunch

Key Panel Discussions

Panel I: Digital Transformation & Technology for MSMEs

Moderator: Ms. Rim Jhim Saikia

Panelists:

- Mr. Arpit Sharma (Skill Council for Green Jobs)
- Mr. Thabang Kholumo (Lesotho)
- Mr. Mukesh Sinha (Ösel Devices)
- Shri Sanjeev Kumar (TCIL)
- Mr. Ajay Singh (Austrian Embassy)
- Mr. Anwar Sadat (Net Green Foundation)



Key Outcomes:

Green tech skilling for MSMEs

Tier-2 innovation acceleration

MSMEs as “digital grassroots labs”



Fireside Chat: Women & Youth-led Enterprises

Moderator: Ms. Vironika Sharma

Speakers:

- Ms. Jigyasa (Lakshakha LLP)
- Ms. Tapasya Sharma (The Leader)

Key Insights:

- Home-based digital enterprises are reshaping rural India
- “Mothers, Students, Makers, Entrepreneurs MSMEs”

Felicitation of Outstanding Leaders (Partial List)

- Mr. Kulbir Singh – Roger Group
- Ms. Ira Agarwal – AIM Elevate
- Mr. Aditya Awasthi – Startup Leader
- Mr. Venkat Murthy – “One in the Universe”
- Dr. Sanjeev Srivastava – IINAV (Global Wellness)

Panel II: Finance, Sustainability & Global Trade

Moderator: Mr. Naveen Sharma (Athena Ventures)

Panelists:

- Mr. Kailash Mehra (SBI)
- Mr. Jitendra Nagpal (Capantry)
- Mr. Aroop Bhattacharya (G1 Utility)
- Mr. Rajesh Kumar Gupta (SBI)
- Mr. M.N. Padmanatham (Lakshakha Tex LLP)

Key Outcomes:

- ESG-aligned loans must scale
- Expand MSME access to digital trade credit



WASME Excellence Awards 2025

Celebrating MSME champions who redefine innovation, inclusion, and sustainability.

Category	Name	Organization
MSME of the Year	Mr. Mukesh Sinha	Ösel Devices Ltd
Women-led MSME Excellence	Ms. Rekha	Dastkari Shilp
Green/ESG Leader	Mr. Arumugam Singaram	Circor Flow Tech
Rising Agro MSME	Ms. Prajкта Bhagwat	Sri Praneeti FPC
Export Excellence	Mr. M.N. Padmanabham	Lakshakha Tex LLP
Legal Advisor of the year	Mr. Prabodh Shukla	Founder, The Law Warriors
Best Company in the Region for Instrumental Fund Raising	Dr. Aroop Bhattacharya	Chairman & Managing Director, G1 Utility Pvt Ltd
Cyber Sentinel Award	Mr. Gaurav Trivedi	Founder, Shuk Global Pvt Ltd.
Road Infrastructure Development at High AI	Mr. Darshan Kumar	Founder, Vijay Constructions
Digital Automation & Innovation	Mr. Abhishek Dubey	CEO, Demotics Tech. Pvt. Ltd.
Fastest Growing Geospatial Startup	Mr. Akhshat Sri Mohan	CEO & Founder, Atrobot Drones Pvt. Ltd.
Exemplary Work for Service Sector MSMEs	Ms. Rim Jhim Saikia	Mani Enterprises
MSME of the Year – Services	Dr. Devraj DASARI	Chairperson & Sec. General, MSME Chamber of Commerce, Vijayawada
Capital Excellence Award	Mr. Jitendra Nagpal	Capital Excellence Award



Ambassadors and Diplomats

Name	Country	Designation
• H.E. Jacqueline Mukangira	Rwanda	High Commissioner
• H.E. Mohammed Eltom	Sudan	Ambassador
• H.E. Cedrick Crowley	South Africa	Acting High Commissioner
• Thabang Kholumo	Lesotho	Chargé d'Affaires
• Ajay Singh	Austria	Senior Trade Advisor
• Marylin Kumar	UK (Wales)	Country Manager
• Ms. Ni Made Mahatma Devi	Indonesia	Third Secretary



Startup, Tourism, and Global MSME Showcases

- TravelWorld Online x WASME Tourism Innovation Pavilion
- Tech-led MSMEs from textiles, agri-tech, education, healthtech showcased scalable models
- Sessions by Anil Sharma (TWO), ICPB, and OTA Global

Recommendations for Policymakers

- Create an MSME Climate Grant Fund for green innovation.
- Launch India-Africa MSME Corridors for shared growth.
- Digitize UDYAM + ESG integration for transparency.
- Incentivize women-led rural e-commerce zones.
- Expand International MSME Awards Forum through WASME-UNSDG framework.

Conclusion

World MSME Day 2025, curated by WASME and powered by the leadership of Dr. Sanjiv Layek, stands as a landmark model for international cooperation, MSME diplomacy, and future-ready entrepreneurship.

From tech innovation and sustainability to women's empowerment and export excellence, this event brought together purpose and performance under one global platform.

WASME reaffirmed its place as the UN-aligned global champion of MSMEs, creating pathways for every micro-enterprise to go global, go green, and go digital.



**World Association for Small and Medium Enterprises
(WASME)**

Ph: +91 120 4216283 | E-Mail: info@wasmeinfo.org | website: www.wasmeinfo.org

World Association for Small and Medium Enterprises
International Secretariat: WASME House, Plot No. 4, Sector- 16-A,
Institutional Area, Noida, Gautam Buddha Nagar-201301, Uttar Pradesh, India

Follow us:



